

Program Booklet Advertising

Chesapeake PETS - Feb. 28 - Mar. 2, 2019

Issue 2 effective Summer 2018

Advertisements in the 2019 Chesapeake PETS printed Program Book will also appear on the C-PETS website and Social Media (facebook/twitter). All ads are color.



*** New this year *** Our Planning Committee is currently evaluating implementation of a C-PETS conference mobile device smart app; if so, the intention is that digital ads will also appear in the mobile conference app.

1. **Ad space reservation** must be made no later than Tuesday, Jan. 1, 2019 via email to PETS PR Chair Diane Hill at dhill3@cox.net. Please include: size of ad requested, name of organization/business, contact name, contact information. (Indicate if you need C-PETS to design/create ad with your text.)
2. **Deadline for submitting camera-ready ad and payment is no later than January 15, 2019.**
3. **Camera ready ad goes directly via email to:** Diane Hill at dhill3@cox.net.
4. **Payment must be snail mailed to:** Diane Hill, c/o C-PETS, 6818 Kincaid Ave., Falls Church VA 22042. Checks are to be made payable to Chesapeake PETS, with "Program book ad/organization name" in memo line or in a note with check.
5. **For further information or questions:** contact Diane Hill at dhill3@cox.net or cell/text at 703.597.1830.

Please note: unless other prior arrangements have been made directly with Diane, advertisements that have not been received on email by Jan. 15 will not run.

COLOR AD SIZES & RATES FOR 2019

<u>Placement</u>	<u>Size</u>	<u>Price</u>
Back Outside Cover #	Size 5" w x 8"	\$550 **SOLD** Russell Hampton
Back Inside Cover #	Size 5" w x 8"	\$250 **SOLD** National Awards4U
Front Inside Cover	Size 5" w x 8"	\$250** ** Reserved DGEs **

Note: Traditionally, inside front cover is reserved for DGEs to congratulate PEs.

All Other Inside Book:

- Full page Size 5.5" w x 8.5" \$150
- Half page Size 5.5 w" x 4.25" \$ 75

New CPETS email address: CPETSrotary@gmail.com

Follow CPETS: [facebook.com/CPETS2019](https://www.facebook.com/CPETS2019) | New twitter handle: [@CPETSRotary](https://twitter.com/CPETSRotary)

Back outside and inside covers rotate between Rotary vendors Russell Hampton and National Awards4U. RH has odd years; Awards4U has even years.

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