

Ravi Kat Cooper
District Governor Elect, Rotary District 7610
Blue Ridge Mountains Rotary Club, Charlottesville

Ravi Cooper joined the United Way of Greater of Charlottesville in July 2018 as the President and CEO. Her career in nonprofit leadership started as the Campaign Manager for the Charlottesville Waldorf School with a \$3 million-dollar campaign to build an environmentally sustainable school. Her commitment to supporting the environment and sustainability led her to AHIP - Home Repair nonprofit as the Director of Development and Marketing in August 2010, where the mission is to focus on rehabbing existing older homes for low-income families. Ravi developed their fundraising program from a \$50,000 a year revenue stream to \$1.1 million over the course of seven years. In June 2015, Ravi joined the Piedmont Family YMCA as the Campaign and Marketing consultant to complete a \$19 million-dollar Capital Campaign to build a 77,000 square foot facility in McIntire Park. This project supports Ravi's life-long passion for community health accessibility.



Today Ravi manages an organizational budget of over \$13 million and leads a staff of 27, providing financial stability and early childhood education programs with cross-sector partnerships that include the Virginia Early Childhood Foundation and Virginia Department of Education. Her geographic focus areas are the Shenandoah Valley and Central Virginia.

Ravi started her career at Whole Foods Market working across the Mid-Atlantic Region on the marketing and community outreach team, eventually managing the Triangle North Carolina and Philadelphia sub-regions with multi-store marketing campaigns and strategic community funding programs that supported healthy living and social community investment.

Ravi currently serves as the District Governor Elect for Rotary District 7610 and is a past President of the Blue Ridge Mountains Rotary Club, a member of the Board of Trustees for the Miller School of Albemarle, and a Board member of Charlottesville Regional Chamber of Commerce. Additional Board work has included serving on the Salvation Army Board chairing the strategic planning committee and the Blue Ridge Home Builders Association as the chair of the marketing committee. Ravi holds a degree in Communications with a focus in Public Relations as a member of the Golden Key National Honor Society from George Mason University. She has completed a certificate in Business Marketing from UVA Darden School of Business, and most recently was selected for a fellowship to attend the Executive Program, where she received her Advance Management certificate from Darden.

Ravi has served in many leadership positions at the Blue Ridge Mountain Rotary Club that include President, President Elect, Vice-President, Program Chair, Service Chair, Treasurer, and Public Image Chair. Ravi led the annual fundraiser, the Rabbit Run, from its inaugural year to year five and was responsible for the redesign of the private club foundation which included the creation of the grants review committee and annual RFP for grant applications through the local

Community Foundation. She has made an impact for Rotary in the community through projects like the NewGen Peace Builders, working together with United Way's and students from diverse communities to discuss issues in Charlottesville that focus on equity and peace building solutions (through the lens of equitable access to affordable housing, education, health, job training, and a living wage).

(For Chesapeake PETS 25, as received 01.14.25)